



# ARYA College of Pharmacy

SP-40, Kukas Industrial Area, (RIICO) Delhi Road, Jaipur (Raj.)  
Ph.: 0141-5148801, 02, 03 • Fax: 01426-510040

## Feedback Mechanism and Matrix:-

Feedback is an effective pedagogy aimed to create cognitive dissonance and reinforce learning as a key component of clinical training programs. Pharmacy learners receive constant feedback.

Feedback was provided in Bachelor (74%), Master (15%), and Diploma programs (11%) in Arya College of Pharmacy -Jaipur on a variety of curricular objectives including communication and patient work up in didactic, objective structured clinical examination (OSCE), and experiential settings, and career/interview preparation in the co-curriculum. Feedback comments were mostly written in didactic courses, and both written and verbal in OSCE, experiential, and co-curricular settings.

The pharmacy education feedback literature lacks depth beyond student perceptions, especially with respect to assessing the effectiveness and quality of feedback for learning. While feedback has been utilized throughout pharmacy education across myriad outcomes, several areas for inquiry exist which can inform the design of faculty and preceptor development programs, ensuring provision of effective, quality feedback to pharmacy learners.





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## ARYA Coll

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### EMPLOYER FEEDBACK

Dear Employer,

Many Alumni of our Institute (ACP) have already been working with you. We are thankful to you for providing them employment with your prestigious Company/ Organization.

We shall very much appreciate and be grateful to you if you can spare some of your valuable time to fill up this feedback form. It will help us to improve the Institute further and give you better employees in future.

Yours sincerely,

Shubham Mahajan  
T&P Head, ACP



Employers Name	Nitin Johnson
Designation	Lead - Campus Hiring : Delhi
Name of Organization	TATA Consultancy Services

Kindly provide marks in the box provided against each item as per the following criteria.

5- EXCELLENT 4- VERY GOOD 3- GOOD 2- AVERAGE 1- BELOW AVERAGE

S.No.	Questions	Marks
1	Ability to contribute to the goal of the organization	4
2	Technical knowledge/ skill	4
3	Ability to manage leadership Had a good leadership in college.	5
4	Innovativeness/ creativity	4
5	Ability to take up extra- responsibility	3
6	Relationship with seniors/peers/ subordinates.	4
7	Impression about their performance.	5
8	Involvement in social activities	5
9	Understands concepts and apply knowledge on the job.	4
10	Sets realistic goals.	5
11	Expresses verbal and written ideas effectively.	4
12	Demonstrates the ability to analyze and discern facts.	4
13	Makes sound decisions.	5
14	Exhibits self-confidence and maturity	5

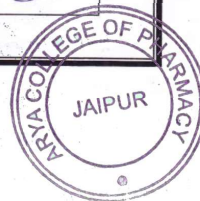


Nitin Johnson

Lead-Campus Hiring: Delhi / North India

TATA CONSULTANCY SERVICES

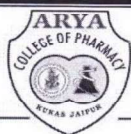
4th & 5th Floor PTI Building No 4 Sansad Marg New Delhi 110001 India  
e-mail nitin.johnson@tcs.com Mob 91 9873903174  
Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400021  
website www.tcs.com





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**WIPRO**  
Applying Thought

Dr Sujatha J  
Senior Consultant

Wipro Technologies  
No.72, EC-123, Electronics City,  
Bangalore-560100, India  
Tel : +91 80-30880000 Extn :202208  
Direct : +91 80-39152208  
Mobile : +91 9686571281  
sujatha.jagannath@wipro.com  
[www.wipro.com](http://www.wipro.com)

### EMPLOYER FEEDBACK

Dear Employer,

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*Shubham Mahajan*  
Shubham Mahajan  
T&P Head, ACP

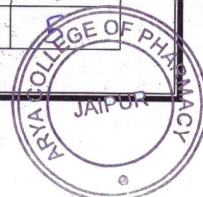


Employers Name	Dr Sujatha J
Designation	Senior Consultant
Name of Organization	Wipro Technologies

Kindly provide marks in the box provided against each item as per the following criteria.

5- EXCELLENT 4- VERY GOOD 3- GOOD 2- AVERAGE 1- BELOW AVERAGE

S.No.	Questions	Marks
1	Ability to contribute to the goal of the organization	4
2	Technical knowledge/ skill <i>Have a good hand in Technical operation</i>	5
3	Ability to manage leadership	5
4	Innovativeness/ creativity	4
5	Ability to take up extra- responsibility	3
6	Relationship with seniors/peers/ subordinates.	4
7	Impression about their performance.	4
8	Involvement in social activities	3
9	Understands concepts and apply knowledge on the job.	5
10	Sets realistic goals.	4
11	Expresses verbal and written ideas effectively.	4
12	Demonstrates the ability to analyze and discern facts.	3
13	Makes sound decisions.	4
14	Exhibits self-confidence and maturity	4

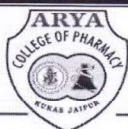






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## ARYA College

SP-40, Kukas Industrial Area, (RIICO)  
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Cognizant

Ashok Ranjith R  
Manager  
Human Resources

6/7/8th floors, New No 165/Old No 110  
"Menon Eternity", St. Mary's Road  
Alwarpet, Chennai - 600 018, India  
Tel: 91-44-4367 5000  
Dir: 91-44-4367 5509  
Cell: 91-80568-44411  
Fax: 91-44-4386 5510  
ashokranjith.rajasekaran@cognizant.com  
www.cognizant.com

### EMPLOYER FEEDBACK

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T&P Head, ACP

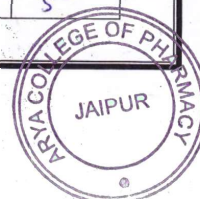


Employers Name	Ashok Ranjith R
Designation	Manager, Human Resources
Name of Organization	Cognizant

Kindly provide marks in the box provided against each item as per the following criteria.

5- EXCELLENT 4- VERY GOOD 3- GOOD 2- AVERAGE 1- BELOW AVERAGE

S.No.	Questions	Marks
1	Ability to contribute to the goal of the organization	4
2	Technical knowledge/ skill	5
3	Ability to manage leadership	4
4	Innovativeness/ creativity	5
5	Ability to take up extra- responsibility	5
6	Relationship with seniors/peers/ subordinates. have a good communication skills	5
7	Impression about their performance.	4
8	Involvement in social activities	4
9	Understands concepts and apply knowledge on the job.	4
10	Sets realistic goals.	5
11	Expresses verbal and written ideas effectively.	4
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14	Exhibits self-confidence and maturity	5





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### EMPLOYER FEEDBACK

Kulvinder Singh Chawla  
Deputy Director  
Corporate Resource Centre



## AMITY UNIVERSITY

RAJASTHAN

Kant Kalwar, NH-11C, Jaipur-Delhi National Highway, Jaipur-303002  
Tel.: 01426-283621, 222835; Fax: 01426-283836  
Mob.: +91-7737510789  
Amity City Office: 14, Gopal Bari, Ajmer Road, Jaipur-302001  
E-mail: kschawla@jpr.amity.edu, kulchawla6083@yahoo.com  
Website: www.amity.edu/jaipur

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Many Alumni of our Institute (ACP) have already been working with you. We are thankful to you for providing them employment with your prestigious Company/ Organization.

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T&P Head, ACP

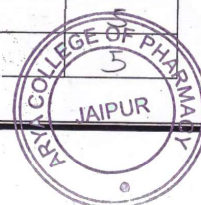


Employers Name	Kulvinder Singh Chawla
Designation	Deputy Director
Name of Organization	Amity University (Rajasthan)

Kindly provide marks in the box provided against each item as per the following criteria.

5- EXCELLENT 4- VERY GOOD 3-GOOD 2- AVERAGE 1- BELOW AVERAGE

S.No.	Questions	Marks
1	Ability to contribute to the goal of the organization	3
2	Technical knowledge/ skill <i>Need improvement.</i>	4
3	Ability to manage leadership	5
4	Innovativeness/ creativity	4
5	Ability to take up extra- responsibility	4
6	Relationship with seniors/peers/ subordinates.	4
7	Impression about their performance.	5
8	Involvement in social activities	4
9	Understands concepts and apply knowledge on the job.	4
10	Sets realistic goals.	3
11	Expresses verbal and written ideas effectively.	3
12	Demonstrates the ability to analyze and discern facts.	5
13	Makes sound decisions.	
14	Exhibits self-confidence and maturity	

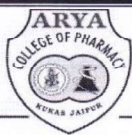






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## ARYA Coll

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Amit Bhatia  
Zonal Manager - HR

Cell : +91 099103-76231  
Office : +91-11-4163 1705  
Desk : +91-11-4653 6712  
amit.bhatia@abbott.in  
www.abbott.com

Abbott Healthcare Pvt. Ltd.  
3rd Floor, Plot No 217-B  
Okhla Industrial Estate Phase II  
New Delhi 11 00 20

### EMPLOYER FEEDBACK

Dear Employer,

Many Alumni of our Institute (ACP) have already been working with you. We are thankful to you for providing them employment with your prestigious Company/ Organization.

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Yours sincerely,

Shubham Mahajan  
T&P Head, ACP

Employers Name	Amit Bhatia
Designation	Zonal Manager - HR
Name of Organization	Abbott

Kindly provide marks in the box provided against each item as per the following criteria.

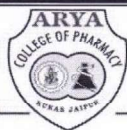
5- EXCELLENT 4- VERY GOOD 3- GOOD 2- AVERAGE 1- BELOW AVERAGE

S.No.	Questions	Marks
1	Ability to contribute to the goal of the organization	4
2	Technical knowledge/ skill	5
3	Ability to manage leadership	4
4	Innovativeness/ creativity	4
5	Ability to take up extra- responsibility	5
6	Relationship with seniors/peers/ subordinates.	5
7	Impression about their performance.	4
8	Involvement in social activities (need extra improvement)	3
9	Understands concepts and apply knowledge on the job.	4
10	Sets realistic goals.	3
11	Expresses verbal and written ideas effectively.	4
12	Demonstrates the ability to analyze and discern facts.	5
13	Makes sound decisions.	5
14	Exhibits self-confidence and maturity	4



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## ARYA Coll

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Manish Dev  
Product Manager

### EMPLOYER FEEDBACK

HCL

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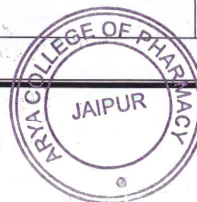
Shubham Mahajan  
T&P Head, ACP

Employers Name	MANISH DEV
Designation	PRODUCT MANAGER
Name of Organization	HCL

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5- EXCELLENT 4- VERY GOOD 3-GOOD 2- AVERAGE 1- BELOW AVERAGE

S.No.	Questions	Marks
1	Ability to contribute to the goal of the organization	3
2	Technical knowledge/ skill	4
3	Ability to manage leadership	4
4	Innovativeness/ creativity Have A Good creativity Skill	5
5	Ability to take up extra- responsibility	4
6	Relationship with seniors/peers/ subordinates.	3
7	Impression about their performance.	4
8	Involvement in social activities	4
9	Understands concepts and apply knowledge on the job.	5
10	Sets realistic goals.	4
11	Expresses verbal and written ideas effectively.	5
12	Demonstrates the ability to analyze and discern facts.	4
13	Makes sound decisions.	4
14	Exhibits self-confidence and maturity	5

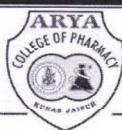






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Ashish Koul  
Strategic Account Manager  
New Delhi  
ashish.koul@dexler.com  
+91 9643316230

### EMPLOYER FEEDBACK FORM

Dear Employer,

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Yours sincerely,

Shubham Mahajan  
T&P Head, ACP



Employer's Name	Ashish Koul
Designation	Strategic Account Manager, New Delhi
Name of Organization	Dexler

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5- EXCELLENT 4- VERY GOOD 3- GOOD 2- AVERAGE 1- BELOW AVERAGE

S.No.	Questions	Marks
1	Ability to contribute to the goal of the organization	4
2	Technical knowledge/ skill	4
3	Ability to manage leadership	3
4	Innovativeness/ creativity	5
5	Ability to take up extra- responsibility	4
6	Relationship with seniors/peers/ subordinates.	4
7	Impression about their performance.	5
8	Involvement in social activities Good in social activity.	3
9	Understands concepts and apply knowledge on the job.	4
10	Sets realistic goals.	5
11	Expresses verbal and written ideas effectively.	3
12	Demonstrates the ability to analyze and discern facts.	4
13	Makes sound decisions.	5
14	Exhibits self-confidence and maturity	5

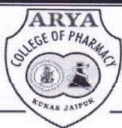






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**Manish Soni**  
Business Development Associate  
Mobile: +91 99789 95172



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email: info@epoch.co.in | web: www.epoch.co.in

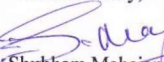
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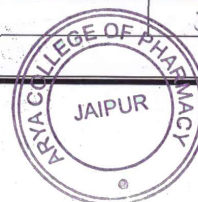
  
Shubham Mahajan  
T&P Head, ACP

Employers Name	MANISH SONI
Designation	BUSINESS DEVELOPMENT ASSOCIATE
Name of Organization	EPOCH research institute india PVT. LTD.

Kindly provide marks in the box provided against each item as per the following criteria.

5- EXCELLENT 4- VERY GOOD 3- GOOD 2- AVERAGE 1- BELOW AVERAGE

S.No.	Questions	Marks
1	Ability to contribute to the goal of the organization	3
2	Technical knowledge/ skill	4
3	Ability to manage leadership	4
4	Innovativeness/ creativity <i>Have a good creativity cell.</i>	5
5	Ability to take up extra- responsibility	4
6	Relationship with seniors/peers/ subordinates.	5
7	Impression about their performance.	5
8	Involvement in social activities	3
9	Understands concepts and apply knowledge on the job.	4
10	Sets realistic goals.	5
11	Expresses verbal and written ideas effectively.	5
12	Demonstrates the ability to analyze and discern facts.	4
13	Makes sound decisions.	5
14	Exhibits self-confidence and maturity	3





## Feedback Report from Employer for B.Pharma Programs

Employer feedback was taken centrally. The feedback on curriculum is requested from companies and also companies where our alumni are employed directly.

### Action Taken Report:

Based on the employer feedback, new courses which are more industrial oriented and as per today's scenario included in the respective program as given below:

1. Arya College of Pharmacy has indigenously developed **Drug Information Centre** in College wherein information on all drugs is available.
2. **Special Tutorials for** Formulation and Development of various Drugs which are mainly formulated and used in Industries mostly in pharmacy.
3. Introduction and Information to B.Pharma students **on Advanced and Recent Excipients** used in various modern medicines formulations.
4. Practical Demonstration and uses of Techniques used in **HPLC, UV Spectro Photometer, Auto Analyzer.**
5. **Campus recruitment training program** is conducted for final year and pre - final year students in which Aptitude and soft skills are covered.
6. To increase the soft skill from the initial level, newspaper reading and **communication classes** are conducted for 1<sup>st</sup> year and 2<sup>nd</sup> year students.
7. Awareness and extra teaching **on IPR (Intellectual Property Rights)** to B.Pharma Students at final year level.

